Don’t get left behind

IDC predicts that by the end of 2017, two-thirds of Global 2000 companies will have Digital Transformation at the centre of their corporate strategy.

Why transform?

DX

Fundamentally changes the way something is done

Results

in a new approach for creating and consuming products & services

Plus

increases agility, flexibility, and scalability

The State of Digital Transformation in Canada

Asset Reduction

49 %

Digital transformation is reducing the physical assets needed by the organization

New Relationships

51 %

Reinventing relationships with customers through digital transformation initiatives

New Processes

59 %

Using DX initiatives to reinvent workflows and processes to reduce costs and increase productivity

Where should you start?

Successful Digital Reinvention will involve a fundamental reimagining of how an organization operates and how it engages with its environment. Follow this sequence to start the digital transformation in your enterprise.

a

Begin in familiar territory such as web or cloud

b

Continue toward newer terrain, like open source and next-gen apps

c

Enter new world of advanced data analytics, predictive analytics, and cognitive analytics

To learn more about how to begin the digital transformation in your enterprise, read this full white paper:

https://www-01.ibm.com/common/ssi/cgi-bin/ssialias?htmlfid=POL03269USEN