

ANY WORKLOAD - ANY TIME - ALWAYS UP

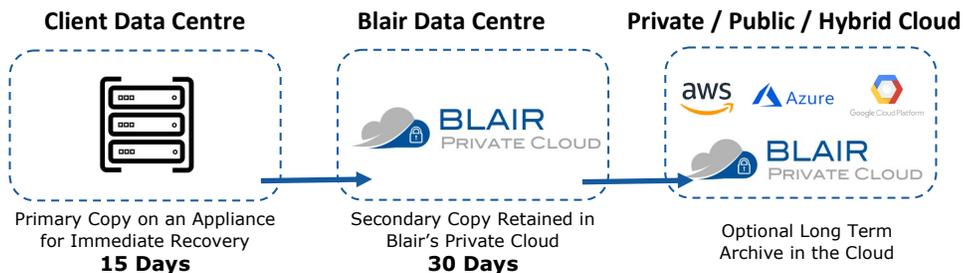
Why Cloud-Based Backup?

With cloud-based backup quickly rising in adoption, companies from small, medium and enterprise businesses are realizing it to be a platform of reliability. The global market of cloud-based backup is expected to represent over \$6 billion by 2023¹. What drives the adoption of a cloud-based data protection solution includes many factors:

- **Data growth:** growing data volumes cause increasing pressure to keep up with storage requirements
- **Capital costs:** traditional backup requires capital investments on on-premises storage capacity including media, software licenses, tape drives and media servers, etc
- **Operational efficiency:** many organizations' current backup solutions are still heavily relying on manual procedures for monitoring, maintaining and troubleshooting, which diverts internal IT from more strategic projects
- **Data security and regulatory requirements:** For companies of all sizes, security breaches and cyberattacks have become a top priority for any IT infrastructure; add to that is the increasingly stringent compliance and regulatory requirements

Blair Backup as a Service

Unlike traditional backup solutions, Blair Backup as a Service (BaaS) is a comprehensive backup and recovery solution that leverages Blair's two decades of expertise in data protection. It is designed to simplify your backup process, mitigate your risks in security and data loss, and help you move forward in your Digital Transformation journey.



A single, complete view of all your enterprise data, no matter where it lives

1. Market Research Future - Global Cloud Backup Market Research Report- Forecast 2023, ID: MRFR/ICT/2274-HCRR

Why Blair BaaS?

- 24x7 support with tiered service level agreements leveraging Blair's 23 years of experience in backup
- Simplified operation including day-to-day backup and recovery as well as long term archiving and disaster recovery
- Reduced IT cost by eliminating the need to acquire and maintain multiple disparate infrastructure based backup systems

Reduce total cost of ownership of your backup solutions by

20 - 30%

With Blair BaaS



Features of Blair BaaS

- Broad support and protection across the enterprise:
 - **Server and Operating Systems:** Intel, Windows, IBM iSeries, AIX, Linux, iOS, Unix, Solaris, etc
 - **Files and Applications:** Office 365, Microsoft Exchange Server, SharePoint, SAP, Oracle, SQL Server, etc
 - **Endpoint Support:** Desktop, Laptop, and Mobile
- Simplified management process that integrates backup, archive and reporting into a single data collection and common infrastructure
- Single pane of glass provides easy visibility for application and service coverage
- Tiered service levels to provide the right level of protection for each application

Packages Tailored to Suit Your Specific Requirements

You can choose Blair’s Backup as a Service either as a cloud enabled self-service element or as a fully managed service provided by Blair’s 7x24 NOC team.

Silver	<ul style="list-style-type: none"> • Customer Managed • Self Service Portal • Self-Generated Reports
Gold	<ul style="list-style-type: none"> • Blair Managed • User Authentication and Authorization • Backup Troubleshooting - Level 1 • Limited Restore Requests per Month
Platinum	<ul style="list-style-type: none"> • Blair Managed • Backup Troubleshooting - Level 1 and 2 • More Restore Requests per Month • Backup Configuration Changes, Schedule Maintenance and Administration • Customized Automation

Our Proven Methodology

Blair’s Backup as a Service follows a four-step methodology that is designed to improve data protection with simplified operations for your organization.



Assess: The first step begins with a detailed, in-depth assessment of your environment. This would include how much data is to be backed up, your legal and service level requirements, and bandwidth considerations, etc.

Design: Using the results from the assessment, we’ll provide you with a proposed design and strategy to move to Blair’s BaaS.

Deploy: Upon agreement, our experienced team will deploy the solution as designed.

Manage: After the deployment to our platform, you will benefit from the preferred managed service package, monthly and quarterly reporting along with our exceptional customer care.

About Blair Technology Solutions

For over 23 years, Blair Technology Solutions has provided innovative and flexible I.T. solutions to mid- to large-sized enterprises across Canada. Our full complement of adaptable, scalable and versatile solutions are designed to meet organizational requirements. From traditional infrastructure to managed services and cloud solutions, Blair has expertise in building custom solutions to meet the needs of unique I.T. environments.